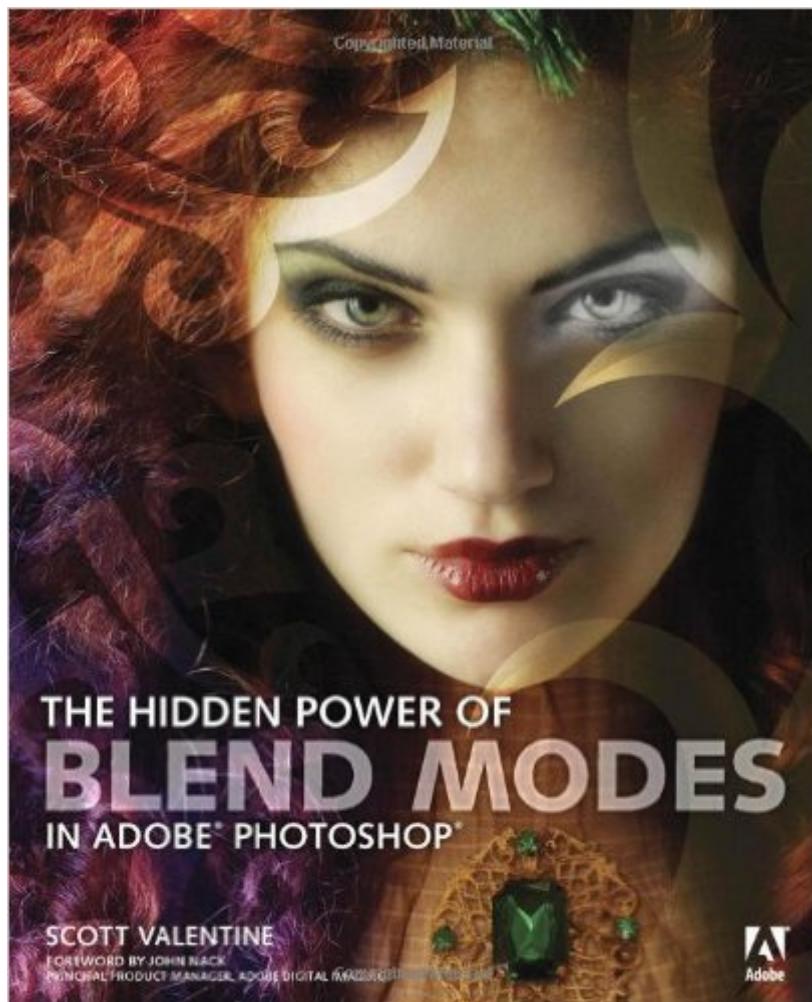


The book was found

The Hidden Power Of Blend Modes In Adobe Photoshop



Synopsis

This definitive resource on using Adobe Photoshop blend modes, features dozens of hands-on examples to give you an edge in technical, personal, and commercial projects. Blend modes are an essential, if somewhat mysterious, tool for photographers and digital artists. They can be used to for a wide range of imaging effects and challenges, such as noise reduction, working with high dynamic range (HDR) images, compositing, graphic design, and digital painting. Although blend modes can be easy to use, they aren't always easy to understand. Scott Valentine translates the technical elements into every day language and demonstrates techniques using real-world examples. Whether you're a professional or hobbyist, there's something here for you. Beginning and intermediate users of Photoshop will learn how blend modes work and get up to speed on the most common techniques. The book will also feature power tips and blend mode techniques from industry experts, including Katrin Eismann, Matt Kloskowski, and RC Concepcion. Advanced and technical users will find indispensable references along with powerful enhancements and corrections. More than just a collection of effects and recipes, *The Hidden Power of Blend Modes* explains why the techniques work and how to tune them for your own specific needs.

Book Information

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Customer Reviews

I'd call myself an intermediate user of photoshop who's pushing toward advanced in a few areas. At this point in my learning curve when I go for education, I hope for literally one to two things I can take home and put into use from that education investment. I'm in this situation, and likely you are

too if you got here, because of the majority of education materials spend so much time catering to and catching up basic users that there is no time left for the intermediate and advanced stuff to be addressed. Not so with this book. The essential formulation of this book is that of cook book, with self contained recipes of 1-3 paragraphs accompanied with a few graphics. Each of the recipes is a stand alone unit of consumption in it's own right. You can grab it and use it without having to refer to other sections of the book - just as you do when looking at a cake recipe in your kitchen. However they were clearly chosen (and ordered) to expand the photoshop chief's creative pallet, and to be complementary. More than that they were whittled down to their smallest essence and steps - and that may be challenging for some because it will leave you wanting more, and hopefully that wanting of more will lead you to Photoshop to experiment and answer your own question. (I much prefer that than the alternative where the authors seem to be paid by the word and buries the 3 steps across a dozen pages). So how'd it do? Well, the writer and editor clearly took a leap of faith with this work. The leap being that there was a large enough market of creative users who simply needed to be shown some possibilities and techniques they weren't aware of and would take it from there.

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